



ReVision: Pace's Network Restructuring Project

Promotional toolkit

November 2024

What's in this toolkit?

- Sharable social media posts & graphics
- Sample newsletter text
- Related links and resources

Why share this information with your networks?

To best serve the region's changing travel habits in the post-pandemic era, Pace is undertaking a major project to reimagine its entire network of services with the goal of building upon Pace's principles of accessibility, equity, and productivity. The *ReVision* network restructuring project represents a multi-year study that will potentially conclude with major service changes starting in 2026.

We are hoping our communities and partners can help us raise awareness of the *ReVision* project, which will include upcoming opportunities for community and public input. The sharable content included in this toolkit covers key messages, resources, and links that you can use to share on your communication channels. Please let us know if you have any questions. Thank you!

Sample newsletter text (for websites, community newsletters, and eblasts)

Pace ReVision: Reimagining Suburban Transportation

As travel patterns continue to evolve post-pandemic, Pace is rethinking its network to meet the changing needs of suburban communities. The Pace [ReVision](#) project is a transformative initiative designed to create a more accessible, equitable, and productive transit system across our region. By reimagining service routes, schedules, and On Demand options, this study could lead to significant service updates, starting as early as 2026.

ReVision isn't just a study — it's a community-driven transformation that invites riders and residents to share their vision for the future of suburban transit. The public and other community stakeholders can directly influence this ongoing study. Pace has

launched an [online survey](#) and will hold a series of [open houses](#) to hear directly from the people who rely on these services every day. By involving the community in the *ReVision* process, Pace hopes to create a more user-centered and responsive public transportation system that meets the diverse needs of our region's residents and today's society.

Survey participants and open house attendees will have the opportunity to review network concepts, consider service priorities, and learn about specific routes and services. More information about the service concepts, survey, and open houses can be found at www.pacebus.com/revision. Community and passenger feedback will be essential in refining the final service concepts.

Take the *ReVision* Survey

The *ReVision* survey is [available online](#) for anyone who wants to provide input. Take a few minutes to share your feedback and help shape the future of transit in your area. The survey will be open until [insert deadline].

What to Expect at a *ReVision* Open House

Pace's *ReVision* open houses provide an interactive opportunity for residents to review preliminary concepts, share feedback, and discuss potential improvements to routes and service options. Attendees will:

- Explore network concepts and future service options.
- Offer input on priorities, such as service frequency, regional access, and flexible [On Demand](#) services.
- Discuss what matters most to them regarding routes, timing, and connections

Upcoming Open House Schedule:

- **November 20** – 5:30 PM – 6:30 PM – Virtual ([register here](#))
- **December 2** – 6:00 PM – 7:30 PM – Howard Mohr Community Center (7640 Jackson Blvd, Forest Park, IL 60131)
- **December 11** – 5:30 PM – 7:00 PM – Homewood Village Hall (2020 Chestnut Rd, Homewood, IL 60430)

Key Features of the *ReVision* Concepts:

- Increased Service Frequency: Enhanced weekday and weekend services on key routes for greater convenience and accessibility.
- Flexible Service Options: Expanded On Demand services to meet changing travel needs and make public transit more convenient.
- Improved Regional Access: Better connections to major hubs, employment centers, and destinations throughout the region.

Learn more and get involved by visiting www.pacebus.com/revision.

Sharable social media posts

Consider tagging Pace Suburban Bus on [Facebook](#), [X/Twitter](#), and [LinkedIn](#) when publishing these posts, so we can like and share your own posts.

Sample post 1

How should regional public transportation improve? Pace's *ReVision* project is looking at ways to reimagine its entire network of services in the post-pandemic era. Join us at an upcoming open house and/or take our survey. Learn more at www.pacebus.com/revision.

Sample post 2

Pace is reimaging its entire network to better serve the region's post-pandemic travel needs. The public has chances to provide input and help *ReVision* the future of public transportation. Learn more at www.pacebus.com/revision.

Sample post 3

Pace's *ReVision* project centers new and existing riders and their post-pandemic travel needs. Get involved, share your thoughts, and help create a more responsive transportation network that can meet the diverse needs of our region: www.pacebus.com/revision.

Graphics

Pace can resize graphics for different social media platforms upon request. Simply email communications@pacebus.com.



reVision
REIMAGINING THE FUTURE OF TRANSIT

Pace's future can be shaped by your feedback.

Tell us at: PaceBus.com/ReVision ▶

The graphic features a blue header with the Pace logo and the word 'reVision' in white. Below the header is a green box containing the text 'Pace's future can be shaped by your feedback.' To the right of the green box is a black and white photo of a young man looking out a bus window. Below the green box is a decorative bar with blue and white wavy patterns and a play button icon. At the bottom is a blue bar with the text 'Tell us at: PaceBus.com/ReVision' and a green play button icon. A blue Pace bus is shown in the bottom right corner.

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Tell us at: [PaceBus.com/ReVision](https://www.pacebus.com/ReVision) ▶

Related links and resources

- Link to the main *ReVision* webpage: [ReVision: Pace's Network Restructuring Project | Pace Suburban Bus \(pacebus.com\)](https://www.pacebus.com/ReVision)
- Link to *ReVision* survey: <https://www.surveymonkey.com/r/MZS86G6>

- Direct link for receiving Pace email updates about *ReVision* project: [Pace Suburban Bus \(govdelivery.com\)](https://www.pacebus.com/govdelivery.com)
- *Revision* email address for submitting feedback: revision@pacebus.com
- Link to 2023 *ReVision* news release: [Pace Board of Directors Approve Plans to Reimagine Suburban Transportation Service | Pace Suburban Bus \(pacebus.com\)](https://www.pacebus.com/news-releases/pace-board-of-directors-approve-plans-to-reimagine-suburban-transportation-service)
- Link to November 2024 *ReVision* news release: [ReVision: Pace Unveils Future Service Concepts and Invites Public Feedback | Pace Suburban Bus](https://www.pacebus.com/news-releases/revision-pace-unveils-future-service-concepts-and-invites-public-feedback)