

The Employer's Guide to Every Pace Ride

Employee commute options & benefits



PaceBus.com/Employers
(847) 228-2433

Public Transportation is a Win-Win

Pace is here to help your employees get rolling with a smarter commute and support you in offering perks that employers love to give, and employees actually use. Ones that save the company money, that make getting to work more convenient and even make the world a better place.



Save Money



Reduce Stress



Commute Reliably



Make an Impact

Employer Challenges

Pace offers solutions to the challenges you might be facing:

- Planning a relocation
- Workforce recruiting and retention:
 - Offering better flexibility in work schedules and a variety of commute options
 - Ensuring employees have a reliable way to get to work
 - Reducing the amount spent on hiring, training and onboarding of employees
 - Strengthening employee engagement, attendance and productivity
 - Enhancing company culture
- Maintaining a commuter program
- Freeing up valuable parking space



Mobility Strategies

There are a variety of Pace options that can be utilized:

- Fixed route buses and trains
- Vanpool
- Partnering to explore first and last mile solutions



Commuter Benefit

With free setup help from Pace staff, it's easy to give your employees a chance to save money by doing something they already do — commute to and from work.

Getting Started is Easy

1 Identify the best service fit

We will review your employees' shifts, commute patterns and make recommendations on the best commute options and mobility strategies. We can also assist with relocation planning. This analysis is completely free.

2 Develop a commuter benefit

Based on your goals, we will provide recommendations, a marketing toolkit and ways to encourage employee participation and start boosting your bottom line.

3 Launch a commuter plan

Pace can assist you with getting started and provide on-site presentations or webinars. Pace will also provide ongoing support such as reporting, rideshare formation, Guaranteed Ride Home for vanpool participants and more. Contact us at vanpool@pacebus.com or **(847) 228-2433** today.

Pace Offers both Self-Serve and Guided Support

Self-Serve Resources

At **PaceBus.com**, there is information about:

- All of the available transportation services
- The tax-free benefit IRS code and RTA's Transit Benefit Fare Program
- Ideas for how to leverage public transportation (bus, train, On Demand and vanpool)
- Encouragement to explore first and last mile solutions such as the Employer Shuttle, carpooling, taxi, ride-hail and bike
- Recommendations to keep transit stops in mind during relocations including the development of new worksites
- Toolkit of marketing resources and commuter incentives for employees

At **PaceRideShare.com**, employers can find these resources:

- A Pace Vanpool & Carpool Matching tool which helps with group formation and retention as well as provides trip planning and park-n-ride locations
- A "Join my Group" flyer to help form or grow group size
- A way for an employer to brand the online experience on the registration pages and My Travel Tool widget. Employers can display a company logo, text description about company specific commuter details including service options, parking available, incentives, discounts or subsidies offered as well as have an employee specific registration URL.

With the employer administrative access to the platform at **PaceRideShare.com**, employers can:

- Obtain a list of employees who are registered (to target those participating with parking and transportation updates, share commuter rewards and measure success and usage)
- Use the travel calendar to track employee involvement in an employee challenge (to measure participation and offer rewards)
- Promote the refer-a-friend incentive available online

Pace Team Support

With our team of route planners, transit engineers, Community Relations representatives and customer support, Pace is delighted to assist you with:

- Marketing to employees by setting up an on-site presentation or webinar
- Developing employee maps to determine the best service
- Reviewing current fixed route service and exploring first and last mile options
- Accessing site plans and incorporating transit developmental guidelines
- Setting up employer administration access and answering other platform questions

Contact Us

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