The purpose of this plan is to identify and establish long-term priorities and major initiatives for Pace Suburban Bus, guided by goals, and organized according to an overarching strategic vision. Rather than spelling out a detailed step-by-step instruction on how specific initiatives will move forward, *Driving Innovation* outlines and summarizes each initiative’s intended purpose and effect. As the agency tackles each new initiative, it will fulfill its strategic vision.

The transportation industry has witnessed dramatic changes over the last decade. New mobility solutions and business practices, such as transportation network companies and electrification, are causing equal amounts of disruption and opportunity. This dynamic has been profoundly amplified and reshaped by the COVID-19 pandemic, which has changed how we work and how we interact with the local economy. While implementing the initiatives called for in this plan, Pace will invest much thought and care into considering how current conditions evolved and affected the agency’s ability to proceed. Pace will update this plan regularly as initiatives are progressed, completed, expanded, abandoned, or otherwise modified to keep pace with the ever-changing and dynamic region the agency serves.

Our objectives are organized by service goals and organization goals. See Chapter III of the Detailed Plan document for additional information about these goals, including illustrative objectives identified for addressing each.

**Service Goals**
- ACCESSIBILITY
- EQUITY
- PRODUCTIVITY
- RESPONSIVENESS
- SAFETY

**Organization Goals**
- ADAPTABILITY
- COLLABORATION
- DIVERSITY
- ENVIRONMENTAL STEWARDSHIP
- FISCAL SOLVENCY
- INTEGRITY
Driving Innovation

AGENCY PRIORITY INITIATIVES

Driving Innovation provides Pace with a vision that spans both near-term and long-term horizons. This section features the nearest-term initiatives that are currently the agency’s highest priority for moving forward.

- A-1 Electric Bus & Zero Emission Fleet Transition
- A-2 Capital Improvement Projects
- A-3 Rapid Transit Program
- A-4 Service Standards Framework
- A-5 Network Revitalization & Service Restructuring

WANT TO LEARN MORE ABOUT DRIVING INNOVATION?
Visit the link below or scan the QR code to learn more.
pacebus.com/driving-innovation

Comments or questions may be directed to Driving.Innovation@PaceBus.com.