### **NEW Real-Time Bus Arrival Text Messaging Service**

Pace customers can now get realtime information about when the next bus is arriving at their stop by simply sending a text message (or "SMS") with a mobile phone.

How do I get the next bus arrival time?

Type "41411" as the phone number to which you are sending a text message. Then, in the body of the message, type "Pace," then a space, then the code number you see on the bus stop sign. When you send that text message, a bounceback message should come to your phone in a matter of seconds.

The first time you use the service, you'll get an introductory message saying "Welcome to Pace." Please be assured Pace won't spam you with text messages. You will only get real-

time bus arrival information when you request it with a text message that you send.

Please note that Pace is in the process of posting code numbers on tens of thousands of bus stop signs. It may be quite a while before every bus stop sign has a code number on it.

How do I know the code number for my bus stop?

The easiest way to determine the code number for your bus stop is to see it on the bus stop sign.

If the bus stop sign at which you regularly board does not yet have a code, you can use the Pace website to look up the real-time bus arrival information for your stop and, at

PaceBus.com

RTA Travel Information Contact

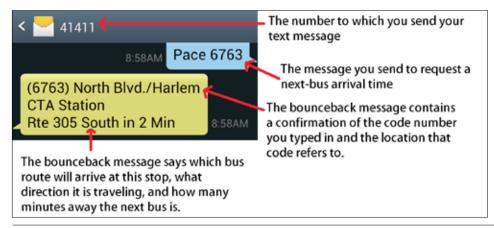
(847)836-7000 RTAChicago.com

Find the code number for your location

the same time, obtain the code number which you can use for future reference.

by looking on the bus stop sign.

- Visit Bus Tracker, select your bus route, direction of travel, and your chosen bus stop, and the web page will display the next 3 predicted times for a bus to arrive at that location.
- While on that page (which is displaying the predicted arrival times), look at the address bar (also called "URL bar") at the top of your web browser. The URL displayed there has a 3-to-5-digit number at the very end of it. That number is the stop identification code number. It can be typed into a text message in the manner described above to get information about that particular bus stop.



### Get to know Pulse, the newest member of Pace's family of services

Pulse, the new arterial bus rapid transit (ART) service from Pace, will provide safe, fast, on-time and frequent bus service for suburban commuters. It will reduce wait time, provide real-time information at bus stops, offer on-board wi-fi and mobile device charging (via USB), and may display interior digital signage for improved service communications.

Pulse will utilize transit signal priority (TSP), which

allows buses that are running behind schedule to catch up by shortening red lights and extending green lights at selected intersections. TSP is not operated by bus drivers and won't preempt traffic lights like the system used by first responders. It has been proven to shorten travel times for Pace riders when implemented elsewhere.

More information will be available at PaceBus.com/Pulse in early February.

### Pace Board honors Frank Mitchell



The Pace Board of Directors recognized Director Frank Mitchell – Will County's representative to the board – at his final meeting on Wednesday with a resolution honoring him for his 13 years of service to Pace. Mitchell has decided to retire from the board

Mitchell was appointed to the Pace Board of Directors in 2002. Under his leadership, Pace made numerous investments in Will County, including restructuring Joliet-area bus service in 2008, replacing the Heritage Division bus fleet with new, more fuel-efficient 30-foot buses in 2009, and launching the popular I-55 Bus on Shoulders service in 2011.

"Frank was a passionate and outspoken leader for Pace who refused to settle for anything less than the best for this agency," said Pace Chairman of the Board Richard Kwasneski. "Pace is better for having had him on the board and we thank him for his many years of service to our customers and to Will County."

Mitchell was also a member of the Pace Board's audit and finance committees. He served as the Mayor of the City of Lockport from 1997-2005 and was a city alderman from 1987-1995. Bolingbrook Village President Roger Claar was appointed by the Will County Board to replace Mitchell on the Pace Board.

## Campus Connection Pass saves college students money

Pace's comprehensive system of bus routes, combined with the affordability of the Campus Connection pass, make travel to and from school less expensive and more convenient for college students.

The Campus Connection Pass is valid for an entire semester (5 months) but can be purchased at any point during the semester at a pro-rated price. This pass is valid for unlimited rides on all Pace regular fixed route buses and Call-n-Rides every day of the week at any time of the day. Learn more and use the RTA trip planner to find out which bus routes operate to and from your school at PaceBus.com.

# Try the all-new Pace Madison Stadium Express



#### MADISON STADIUM EXPRESS

The Bulls and Blackhawks brought championships to Chicagoland, so it's only fair that Pace brings the residents of Chicagoland to Bulls and Blackhawks games and other events at the United Center.

Three new express routes comprising the Madison Stadium Express shuttle fans from free Pace Park-n-Ride lots in Schaumburg, Buffalo Grove, Bolingbrook and Burr Ridge on select weekend dates through April 11.

Route 285 provides direct service between the United Center and the Pace Northwest Transportation Center in Schaumburg. Route 286 operates to/from the Pace Park-n-Ride adjacent to the Buffalo Grove Metra Station, and Route 287 serves the United Center from Pace Park-n-Rides in Bolingbrook and Burr Ridge.

In addition to Bulls and Blackhawks games, events served include concerts and family-oriented performances. Please check the service schedule for details.

Fares are \$4.00 per rider in each direction, payable on board the bus using cash (exact fare required) or Ventra Cards and contactless debit or credit cards. Reduced and free fares are available to eligible customers.

#### From the Road

Do you have a question, compliment or concern that you'd like to see addressed in this newsletter? Send it in and we'll choose a few customers to respond to in coming editions of *On Board with Pace Suburban Bus*.

Email: marketing@pacebus.com
Use the subject line: From the Road
Mail:

Pace Suburban Bus ATTN: From the Road 550 W. Alqonquin Rd. Arlington Heights, IL 60005