

Contest Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. This Sweepstakes is intended for viewing and participation in the 50 United States and the District of Columbia ("U.S.") only and shall only be construed and evaluated according to U.S. law. This Sweepstakes is open only to individuals who are (i) legal U.S. residents located in the U.S., and (ii) age 18 and older. Employees, officers, directors, and shareholders of Pace Suburban Bus Service ("Pace"), and its parent companies, subsidiaries, affiliates, and advertising and promotion agencies, as well as the immediate family members and/or persons living in the same households of each, are not eligible for this Sweepstakes. This Sweepstakes is void where prohibited.

SWEEPSTAKES PERIOD: Sweepstakes begins September 15, 2011 at 12:00:00 am (CST) and ends at 11:59:59 p.m. (CST) on September 30, 2011 (the Promotion Period).

HOW TO ENTER THE SWEEPSTAKES: On four consecutive days, September 15, 16, 17 and 18, 2011, Pace will post a secret code word to its Facebook page at <http://www.facebook.com/PaceBus> and Tweet to its followers. Visit the page daily and check your Tweets during these four consecutive days to find out the secret word or "like" Pace on Facebook to get the words posted directly to your Facebook page and follow us on Twitter to get the word "Tweeted" directly to you. Record each word and at the end of the four-day period; e-mail all four words to socialmedia@pacebus.com for a chance to win a One Hundred Dollar (\$100.00) Gift Card to the Chicago Bears Pro Shop and a Wilson Official NFL Football autographed by former Chicago Bears player, Richard Dent. Limit one entry per person. By entering all participants agree to be bound by the official rules of these Sweepstakes.

PRIZE DETAIL: One (1) Prize will be awarded. Prize consists of one (1) One Hundred Dollar (\$100.00) Gift Card to the Chicago Bears Pro Shop (ARV \$100) and One (1) Wilson Official NFL Football autographed by former Chicago Bears player, Richard Dent (ARV \$300.00). Approximate retail value ("ARV") of all prizes \$400.00.

No transfer, cash equivalent or Prize substitution allowed. Sponsor may require winner(s) to sign an affidavit of eligibility and liability/publicity release. Decisions made by Sponsor are final in all matters, including interpretation of these official rules and awarding of the Prize. All federal, state and local taxes are the winner's sole responsibility.

DRAWING: Winners will be selected in a random drawing conducted on or about October 2, 2011 from among all eligible entries received. Judges' decisions are final and binding in all matters relating to the Sweepstakes. Odds of winning are based upon the number of eligible entries received. Winner will be notified by e-mail. You must provide a valid e-mail address with your entry.

GENERAL: All taxes and any other fees or costs associated with the Prize are the sole responsibility of the winner. The Prize is nontransferable and no substitutions or cash redemptions will be made. In the event the Prize becomes unavailable, Sponsor reserves the right to award a prize of equal or greater value. The winner will be required to sign and return an affidavit of eligibility and a liability and publicity release within 5 calendar days of the date when such documents are sent to winner, or prize will be forfeited and awarded to an alternate winner. By entering the Sweepstakes, participants agree to release Pace, and its parent companies, subsidiaries, affiliates, advertising, and promotion agencies, as well as its and each of their respective directors, officers, employees, and shareholders, from any and all liability, loss, damage, or injuries of any kind sustained in connection with their participation in the Sweepstakes or from their acceptance, receipt, possession, and/or use or misuse of any prize, or for any typographical or other error in the printing, offering, or announcement of any prize. Participants further acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee expressed or implied, in fact or in law, relative to any prize, including, but not limited to, its quality or fitness for a particular purpose. By accepting the prize, the winner agrees to the use of his/her name, likeness, voice, and/or biographical information by Sponsor, or any party authorized by Sponsor, for advertising and promotional purposes, without additional compensation, except where prohibited by law. Entries become the property of the Sponsor and will not be returned. In the event of noncompliance with the official rules, if a winner cannot be reached or does not respond to administrator within 5 calendar days of the first attempt, or if the prize or prize notification is returned as unclaimed or

undeliverable, the particular prize will be forfeited and an alternate winner will be selected.

Sponsor is not responsible for computer system, phone line, hardware, software, or program malfunctions or other errors, failures, or delayed computer transmissions or network connections that are human or technical in nature. Sponsor is also not responsible for incorrect spelling or inaccurate entry of information, whether caused by any equipment, technical or human error that may occur in the processing of the entries in the Sweepstakes. In addition, Sponsor is not responsible for failed, incomplete, garbled, misdirected, or misrouted electronic communications, whether caused by the sender or by any of the equipment associated with or utilized in this Sweepstakes. In the event of a dispute regarding the individual who actually submitted an entry, the entry will be deemed submitted by the person in whose name the e-mail account is registered.

Any dispute or claim arising out of the play of this Sweepstakes shall be governed by the laws of the State of Illinois, without respect to conflicts of laws principles. Any such claim shall be brought and maintained in the federal or state courts of the State of Illinois. If any provisions of these official rules are determined by a court of competent jurisdiction to be invalid or unenforceable, such determination shall not affect the validity or enforceability of any other provision. Sponsor assumes no responsibility for any error, omission, interruption, deletion, theft, or destruction, or unauthorized access to, or alteration of, entries. Entries that have been tampered with are void. Sponsor reserves the right to disqualify any participant who Sponsor determines, in its sole discretion, has threatened the operation of this Sweepstakes or website, or violates these official rules. Sponsor reserves the right, in its sole discretion, to cancel or suspend this Sweepstakes should viruses, bugs, or other causes beyond Sponsor's control corrupt the administration, security, or proper play of this Sweepstakes. All federal, state, and local laws apply.

SPONSORS PRIVACY NOTICE: Consistent with Pace's Privacy Policy, e-mail addresses received in connection with this Sweepstakes may be used for e-mail marketing at a future date. You should carefully review Pace's Privacy Policy at http://www.pacebus.com/sub/general/privacy_policy.asp to understand how your privacy is protected.

Chicago Bears and Richard Dent are not sponsors, endorsers or administrators of this sweepstakes. This sweepstakes is in no way sponsored, endorsed, administered by, or associated with, Facebook or Twitter. You are providing your information to Pace and not to Facebook or Twitter.

WINNERS LIST AND OFFICIAL RULES: For a list of winners or copy of official rules, send a self-addressed stamped envelope by October 5, 2011, to Pace, Attn. Dennis Avelar, 550 W. Algonquin Rd. Arlington Heights, IL 60005. Vermont residents may omit return postage. You may also view the official rules online at http://www.pacebus.com/sub/espd/soldier_field_express.asp.

SPONSOR: Pace Suburban Bus Service, 550 W. Algonquin Rd. Arlington Heights, IL 60005

ADMINISTRATOR: Noble, 33 West Monroe, Suite 200, Chicago, IL 60603